



## Syllabus of the educational discipline «Geography of tourism»

<b>Specialty</b>	242 «Travel, tourism and leisure»
<b>Educational program</b>	Tourism
<b>Level of education</b>	First (bachelor) level of higher education
<b>Discipline status</b>	Compulsory
<b>Teaching language</b>	English
<b>Course / semester</b>	2 course, 3,4 semesters
<b>Number of credits ECTS</b>	9
<b>Distribution by types of trainings and hours of study</b>	Lectures – 48 hours. Practical studies (seminars) – 48 hours. Independent training – 174 hours.
<b>Form of final assessment</b>	Exam
<b>Department</b>	Department of tourism, Nauky ave., Kharkiv, office 316 Phone number 38(057)758-77-26 (add. 451) <a href="http://tourism.hneu.edu.ua/">http://tourism.hneu.edu.ua/</a>
<b>Teacher (-s)</b>	Olesia Iastremska Phd in economics, associate professor
<b>Teacher's contacts</b>	<a href="mailto:iastremska.o@gmail.com">iastremska.o@gmail.com</a>
<b>Days of the classes</b>	<a href="#">According to the schedule</a>
<b>Consultations</b>	<a href="#">According to the schedule</a>

**The purpose** of the discipline is to obtain professional knowledge of the theory and methodology of geographical research and tourism resource studies by future tourism specialists, the formation of a basic worldview regarding the territorial organization and conditions for the development of specialized types of tourism in regions and countries of the world.

### Prerequisites for learning

*History of Ukraine, Fundamentals of Tourist activity, Basics of tourist activity; Basics of resort science and recreation; World History.*

### Content of the educational discipline

#### **Content module 1** *Theoretical and methodological fundamentals of tourism geography*

- Theme 1. Geography of tourism as a scientific discipline
- Theme 2. Methodology and methods of geographical research in tourism
- Theme 3. Geography of tourist flows, income and expenses
- Theme 4. Classification and geographical assessment of tourist resources
- Theme 5. Natural tourist resources

Theme 6. Cultural and historical resources of tourism

#### **Content module 2** *Geography of special types of tourism*

- Theme 7. Geography of recreational tourism
- Theme 8. Geography of active types of tourism
- Theme 9. Geography of cultural, cognitive and event tourism
- Theme 10. Geography of business tourism

Theme 11. Geography of religious tourism and pilgrimage

Theme 12. Geography of urban, rural and ecological tourism

#### **Content module 3** *Methodological fundamentals of tourist local history and culture*

Theme 13. Local lore in the field of tourism

Theme 14. Components of the tourist characteristics of the country: natural and geographical characteristics of countries; political, economic and historical characteristics of the country; social characteristics of the country; culture and art of the country as a tourist resource.



Theme 15. Special tourist characteristics of the country	
Theme 16. Tourist regional studies	
<b>Content module 4</b> Characteristics of tourist regions of the world	
Theme 17. Characteristics of the countries of the European tourist macroregion	
Theme 18. Characteristics of the countries of the Middle East tourist macroregion	
Theme 19. Characteristics of the countries of the American tourist macroregion	
Theme 20. Characteristics of the countries of the African tourist macroregion	
Theme 21. Characteristics of the countries of South Asia and Asia-Pacific tourist macroregions	
<b>Material and technical support (software) of the discipline</b>	
The use of multimedia tools is necessary to cover the discipline	
<b>Course page on the Moodle platform (personal training system)</b>	<i>Syllabus, technological card, task for practical and independent classes, information materials, recommendation for course work, task for testing knowledge</i> <a href="https://pns.hneu.edu.ua/course/view.php?id=3051">https://pns.hneu.edu.ua/course/view.php?id=3051</a> .
<b>Assessment system of learning outcomes</b>	
The assessment system in the 3 semester includes the current control, which is carried out through lectures and practical classes in this discipline and is assessed by the sum of points scored; final modular control, which is carried out in the form of written test, in accordance with the schedule of the educational process (maximum – 100 points, minimum – 60 points). More detailed information on assessment is given in the technological card of the discipline.	
The assessment system in the fourth semester includes the current control carried out during the semester during lectures, laboratory classes in this discipline is estimated by the sum of points (maximum - 60 points; minimum amount that allows students to take the exam - 35 points); modular control, which is carried out taking into account the current control in the form of a colloquium; final / semester control, conducted in the form of an exam, according to the schedule of the educational process (maximum number - 40 points, minimum number of credits - 25 points).	
<b>Discipline policies</b>	
<i>The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, or biased evaluation. For violation of academic integrity, students are held subject to the following academic responsibilities: re-evaluation of the relevant type of educational work.</i>	
<b>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan )of the educational discipline.</b> <a href="http://www.repository.hneu.edu.ua/handle/123456789/24350">http://www.repository.hneu.edu.ua/handle/123456789/24350</a>	

Syllabus approved at the meeting of the Department of Tourism. Protocol № 13. From March 27.2023