



## Syllabus of the educational discipline

### «Economics of recreation and tourism»

<b>Specialty</b>	242 «Tourism and recreation»
<b>Educational program</b>	«Tourism»
<b>Level of education</b>	First (bachelor)
<b>Discipline status</b>	Base
<b>Teaching language</b>	English
<b>Course / semester</b>	2 course, 1 semester
<b>Number of credits ECTS</b>	6
<b>Distribution by types of trainings and hours of study</b>	Lectures – 30 hours. Practical studies (seminars) – 30 hours. Independent training – 120 hours.
<b>Form of final assessment</b>	Exam
<b>Department</b>	Tourism, Nauky Avenue 9-A, c. Kharkiv, 1st building, room 316. Tel. 38(057)758-77-26 (additional 451) <a href="http://www.hneu.edu.ua/Department_of_tourism">http://www.hneu.edu.ua/Department_of_tourism</a>
<b>Teacher (-s)</b>	Natalia KOZUBOVA, PhD in Economics, associate professor of the Tourism Department
<b>Teacher's contacts</b>	E-mail: <a href="mailto:kozubova_natali@ukr.net">kozubova_natali@ukr.net</a>
<b>Days of the classes</b>	<a href="#">According to the teaching schedule</a>
<b>Consultations</b>	<a href="#">According to the teaching schedule</a>
<b>The purpose of the discipline is formation of abilities to think independently, to make administrative decisions, to carry out complex economic calculations for effective development of economy of nature management, models of the state support of recreation, acquaintance with systems of the organization of activity of the tourist enterprise.</b>	
<b>Prerequisites for learning</b>	
<i>Fundamentals of tourism (history of tourism, fundamentals of entrepreneurship in tourism) / Educational practice "University education" / Knowledge of the main recreational resources of the countries of the world, geography of tourist flows</i>	
<b>Content of the educational discipline</b>	
<b>Content module 1. Economy of recreation and tourism: theoretical aspects</b>	
<b>Topic 1.</b> Recreation and recreational activities as a branch of scientific knowledge. Theoretical foundations of the formation of recreational complexes	
<b>Topic 2.</b> Formation and structure of the recreational industry. Classification and methods of assessment of recreational resources	
<b>Topic 3.</b> Recreational zoning of the world	
<b>Topic 4.</b> Recreational nature management and nature protection in recreational complexes	
<b>Topic 5.</b> Recreology as a science. Recreational system	
<b>Topic 6.</b> Recreational nature management and nature protection in recreational complexes	
<b>Content module 2. Economy of tourism and economic foundations of the functioning of tourist enterprises</b>	
<b>Topic 8.</b> Tourism economics and economic foundations of the functioning of tourism enterprises	
<b>Topic 9.</b> Tourist enterprise in the modern economic system	
<b>Topic 10.</b> Fixed and circulating funds of a tourism enterprise	
<b>Topic 11.</b> Organization of production of products (provision of services). The production program of the enterprises of the tourist complex	
<b>Topic 12.</b> Enterprise costs and the cost of a tourist product	



**Topic 13.** The price of products. Market pricing

**Topic 14.** Financial and economic results of the tourism enterprise. Investment and innovation activities of a tourism enterprise

**Topic 15.** Economic security of a tourist enterprise. Economic risk and its management

**Course page on the Moodle platform  
(personal training system)**

<https://pns.hneu.edu.ua/course/view.php?id=3883>

#### **Assessment system of learning outcomes**

*The assessment system includes: current control, carried out during the semester during lectures and practical classes, the student's progress in the discipline is assessed by the sum of the points scored (the maximum amount is 60 points; the minimum amount that allows the student to take the exam is 35 points. More detailed information is given in the technological map of the academic discipline.*

#### **Discipline policies**

When studying this discipline, it is mandatory to adhere to the policy of academic integrity, it is not allowed to miss classes without proved reason.

***More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Working plan of the educational discipline***

Syllabus approved at the Tourism Department meeting, proceedings 13 March of 27, 2022