



## Syllabus of the academic discipline «Cultural diplomacy»

<b>Specialty</b>	291 «International relations, public communications and regional studies»
<b>Education Program</b>	International relations
<b>Level of education</b>	Second (master`s)
<b>Discipline status</b>	Mandatory
<b>Language of teaching</b>	English
<b>Course / semester</b>	1 Course (master`s), 1 semester
<b>Number of ECTS credits</b>	5 ECTS
<b>Distribution by types of classes and hours of study</b>	Conference – 20 hours Practical (seminar) classes – 30 hours Independent work – 100 hours
<b>Final control form</b>	Exam
<b>Department</b>	Department of International Economic Relations, 1 корпус, ауд. 512, тел.: +38 (057) 702–06–97; сайт кафедри: <a href="http://www.kafmvp.hneu.edu.ua">http://www.kafmvp.hneu.edu.ua</a>
<b>Teacher</b>	Lesia Yevdokimova-Lysohor, candidate of pedagogical sciences, Associate Professor
<b>Contact Information teacher(s)</b>	Lesia Yevdokimova-Lysohor: <a href="mailto:lesia.yevdokimova-lysohor@hneu.net">lesia.yevdokimova-lysohor@hneu.net</a>
<b>Days of classes</b>	Conference: <a href="#">classes as scheduled</a> Classes: <a href="#">classes as scheduled</a>
<b>Consultations</b>	At the Department of International Economic Relations, face-to-face, according to the consultation schedule, individual, chat on the Moodle platform (personal learning system)
<b>Purpose of the academic discipline</b> : mastering the theoretical foundations and practical skills of cultural diplomacy	
<b>Structural and logical scheme of the academic discipline</b> <b>Prerequisites:</b> International Relations Theory, Public diplomacy	
<b>Curriculum</b>	
<b>Content module 1. Theoretical foundations of cultural diplomacy</b>	
Topic 1. Cultural diplomacy as a direction of foreign policy	
Topic 2. Cultural diplomacy models of the countries in the world	
Topic 3. Historical preconditions for the development of cultural diplomacy in Ukraine	
<b>Content module 2. Cultural diplomacy of foreign diplomatic missions</b>	
Topic 4. Cultural diplomacy of Ukraine, actions of the government and non-governmental organizations	
Topic 5. Cultural and public diplomacy of the Republic of Poland	
Topic 6. Cultural diplomacy in the activities of the Embassy of Ukraine in Hungary	
Topic 7. Cultural diplomacy in the Middle East	
Topic 8. Cultural diplomacy of Ukraine in Switzerland	
Topic 9. Cultural and public diplomacy in the activities of the Embassy of Ukraine in Japan	
Topic 10. The hard and soft power of American cultural diplomacy	
<b>Material and technical (software) support of the discipline</b> Multimedia projector	
Course page on the Moodle platform (personal learning system)	<a href="https://pns.hneu.edu.ua/course/view.php?id=9095">https://pns.hneu.edu.ua/course/view.php?id=9095</a>



### **Procedure for evaluating of learning outcomes**

The assessment is carried out by the following types of control: current control, which is carried out during the semester, during lectures, practical classes and is estimated by the amount of points scored (maximum amount - 100 points). The procedure for conducting current assessment of students' knowledge. Assessment of student knowledge during practical classes is carried out according to the following criteria: active work in practical classes, homework check (oral examination, discussions): 61 points. Preparation of presentations using the PowerPoint program, the maximum score is given in the presence of at least 10 slides, which fully reveal the content of its topic, and the appropriate presentation of materials in the group. Maximum score for one presentation – 5 points (number of presentations - 3): 15 points. The maximum number of points for all homework is - **76 points**; current test (two tests), the maximum score is 12 points (two tests). The test includes two questions (theoretical and practical) (maximum score for each task - 6 and 6 points) in total – **24 points**.

**A final control** of knowledge and competencies of students in the discipline is carried out on the basis of a semester credit, the aim of which is to test students' understanding of the program material in general, logic and relationships between individual sections, ability to creatively use accumulated knowledge, ability to formulate the attitude to a particular problem, disciplines, etc. The result of the semester credit is evaluated in points (maximum number - 100 points, minimum number of credits - 60 points) and is affixed in the appropriate column of the examination "Academic effectiveness record".

A student should be **considered attested** if the sum of points obtained as a result of the final / semester test is equal to or exceeds 60. The minimum possible number of points for current and modular control during the semester is 60, 59 and less points – not credited.

### **Policies of educational discipline**

The teaching of the academic discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, plagiarism, deception, bribery, biased evaluation. For violation of academic integrity, students of education are subject to the following academic responsibility: repeated evaluation of the corresponding type of educational work

*More detailed information on competencies, learning outcomes, learning methods, assessment forms, independent work is provided in the Work Program of the academic discipline:*  
[http://www.repository.hneu.edu.ua/bitstream/123456789/28718/1/поз.7\\_%21Кул\\_турна\\_дипломатія\\_Евдокімова-Лисогор\\_Л.\\_АНГЛ.pdf](http://www.repository.hneu.edu.ua/bitstream/123456789/28718/1/поз.7_%21Кул_турна_дипломатія_Евдокімова-Лисогор_Л._АНГЛ.pdf)

APPROVED at a meeting of the *Department of International Economic Relations Protocol No 9*  
*dated March 17, 2023*