



Syllabus of the educational discipline
«Managing the development»

Specialty	<i>Management</i>
Educational program	<i>Management</i>
Level of education	<i>third (educational and scientific)</i>
Discipline status	<i>Selective</i>
Teaching language	<i>English</i>
Course / semester	<i>2nd academic year, 1st semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 20 hours</i>
	<i>Practical studies (seminars) – 20 hours</i>
	<i>Independent training – 110 hours</i>
Form of final assessment	<i>Pass</i>
Department	<i>Management and business department S. Kuznets Kharkiv National University of Economics, 61166, Kharkiv, 9a Nauki Ave., Scientific and library building, 7th floor, room 703, phone number: +38 (057) 702-01-46 (2-96), kaf_mb_hneu@ukr.net, kafmb2007@gmail.com</i>
Teacher (-s)	<i>Pushkar Olexandr Ivanovych, Dr. Professor of Management and Business department</i>
Teacher's contacts	<i>Pushkar O. I.: aipvt@ukr.net</i>
Days of the classes	<i>Lectures: due to timetable</i>
	<i>Practicals: due to timetable</i>
Consultations	<i>At the Management and Business department, off-line; due to timetable of consultations, personal</i>
The purpose of the discipline	
<i>is to present the necessary theoretical framework, methodological approaches and practical knowledge of the principles, techniques and methods of construction and subsequent operation of management systems providing the development of companies and organizations</i>	
Prerequisites for learning	
<i>Modern theories of organization; Philosophy of science, Methodology and organizing of the scientific researches; Organizational behavior</i>	
Content of the educational discipline	
Content module 1. Methodological bases of managing the development	
Theme 1. Managing the business development in the transformational economy (the basic notions, ideas and concepts)	
Theme 2. The business development methodology	
Theme 3. The business development tools	
Theme 4. Management principles of business development	
Theme 5. The systems of indicators of managing the business development	
Theme 6. Strategy of an organization development	
Content module 2. Forms and types of enterprise development, conditions for their use	
Theme 7. Managing the development based on innovation	
Theme 8. Organization development based on strategic partnerships	
Theme 9. Organization development based on restructuring	
Theme 10. Mechanisms of personnel development at an enterprise	
Course page on the Moodle platform (personal training system)	<i>under construction</i>
The system of the study results assessment	
<i>Current control takes place at lectures and practical lessons (seminars), assessed by the total</i>	



number of points gained during the semester (the maximal possible number is 100 points, the minimal required number is 60 points).

Current control consists of the types of study: tasks on the topics, written tests, the individual scientific research task performing.

More detailed information is in the Working plan.

Policies of the academic discipline

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (under construction).

Syllabus approved at the meeting of the Department «30» May 2022. Protocol №16