



**Syllabus of the educational discipline  
«Cross-cultural management»**

<b>Specialty</b>	<i>Management</i>
<b>Educational program</b>	<i>Management</i>
<b>Educational qualification</b>	<i>third (educational and scientific)</i>
<b>Type of the discipline</b>	<i>Selective</i>
<b>Language of teaching</b>	<i>English</i>
<b>Academic year / Semester</b>	<i>1<sup>st</sup> academic year, 2<sup>nd</sup> semester</i>
<b>Number of credits ECTS</b>	<i>5</i>
<b>Distribution by types of classes and hours of study</b>	<i>Lectures – 20 hours</i>
	<i>Practical (seminars) – 20 hours</i>
	<i>Independent training – 110 hours</i>
<b>Final assessment</b>	<i>Pass</i>
<b>Department</b>	<i>Management and business department S. Kuznets Kharkiv National University of Economics, 61166, Kharkiv, 9a Nauki Ave., Scientific and library building, 7th floor, room 703, phone number: +38 (057) 702-01-46 (2-96), <a href="mailto:kaf_mb_hneu@ukr.net">kaf_mb_hneu@ukr.net</a>, <a href="mailto:kafmb2007@gmail.com">kafmb2007@gmail.com</a></i>
<b>Lecturer (s)</b>	<i>Blyznyuk Tetyana Pavlivna, Doctor of sciences (Economics), Professor</i>
<b>Teacher's contacts</b>	<i>Blyznyuk T. P.: <a href="mailto:blyznyuk.tetyana@gmail.com">blyznyuk.tetyana@gmail.com</a></i>
<b>Study days</b>	<i>Lectures: <a href="#">due to timetable</a> Practicals: <a href="#">due to timetable</a></i>
<b>Consultations</b>	<i>At the Management and Business department, off-line; due to timetable of consultations, personal</i>
<b>The purpose of the discipline</b>	
<i>is the formation of a cross-cultural approach to doing business in today's globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures</i>	
<b>Prerequisites for learning</b>	
<i>Modern management theories; Philosophy of science</i>	
<b>Content of the educational discipline</b>	
<b>Content module 1. Conceptual approaches to cross-cultural management</b>	
<b>Theme 1.</b> Evolution and main concepts of cross-cultural management	
<b>Theme 2.</b> The phenomenon of "culture" in management	
<b>Theme 3.</b> Features of interaction of different cultures	
<b>Content module 2. National cultures: cross-cultural interaction</b>	
<b>Theme 4.</b> Classification of national culture	
<b>Theme 5.</b> National features of organizational culture	
<b>Theme 6.</b> National management styles	
<b>Material and technical support (software) of the discipline</b>	
<i>Multimedia Projector</i>	
<b>Course page on the Moodle platform (personal training system)</b>	<a href="https://pns.hneu.edu.ua/course/view.php?id=5631">https://pns.hneu.edu.ua/course/view.php?id=5631</a>
<b>Assessment system of learning outcomes</b>	
<i>The system of assessment of the formed competencies takes into account the types of classes, which include lectures, seminars, practical classes, as well as independent work. Assessment of the formed competencies of students is carried out according to the accumulative 100-point system. Current control, which is carried out during the semester during practical (seminar) classes and independent work is assessed by the sum of points scored. The maximum possible number of points for the</i>	



current and final control during the semester – 100 and the minimum possible number of points – 60. Current control includes the following control measures: tasks by topics; current control works; presentations on topics; solving cases and individual task.

More information that is detailed is in the Working plan.

#### **Discipline policies**

*The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (under construction).*

Syllabus approved at the meeting of the Department «30» May 2022. Protocol № 16