



Syllabus of the course
«Modern management concepts»

Specialty	<i>028 Management of socio-cultural activities</i>
Study Programme	<i>Event management</i>
Level (Bachelor, Master, PhD)	<i>Second (master)</i>
Course status	<i>Compulsory</i>
Teaching language	<i>English</i>
Intended stage in the study programme	<i>1 year, 1 semester</i>
Number of ECTS credits	<i>5</i>
Workload	<i>Lectures – 20 hours. Tutorials – 30 hours. Self study – 100 hours.</i>
Assessment method	<i>Pass</i>
Department	<i>Management and Business Department, 703 (library block), (057) 702-01-46, (ad. 2-96), department site: https://www.kmib-hneu.com/</i>
Teaching staff	<i>Lepeyko Tetyana Ivanivna, Doctor of sciences (Economics), Professor;</i>
Course coordinator	<i>Pererva Ivanna Mykolayivna, PhD, Associate Professor</i>
Contacts of teaching staff	<i>Lepeyko T. I.: tetyana.lepeyko@hneu.net Pererva I. M.: ivanna.matsikanych@hneu.net</i>
Office hours	<i>At the Management and Business department, off-line, due to timetable of consultations, personal</i>
Course schedule	<i>Lectures: due to timetable Tutorials: due to timetable</i>
Learning objectives and skills	
<i>is formation of contemporary system thinking and a set of special skills by using concepts and elements of the modern management as a reaction on changes at environment of the organizations at all stages of its life cycle.</i>	
Prerequisites	
<i>List of previously listened courses: Management, Strategic Management, Economics of Enterprise</i>	
Contents	
Content module 1. Theoretical foundations of management	
Topic 1. Modern vision of organization and management	
Topic 2. Conceptual bases of management in the information economy	
Topic 3. Evolution of theories in management	
Topic 4. Organizational dynamics and conflict resolution	
Content module 2. Modern management tools and technologies	
Topic 5. Evolution of organizational structures. The concept of organizational design	
Topic 6. Cross-cultural management concepts	
Topic 7. Process concept in management	
Topic 8. Modern concepts in strategic management	
Teaching environment (software)	
<i>Multimedia Projector</i>	
Course page on the Moodle platform (personal training system)	https://pns.hneu.edu.ua/course/view.php?id=6983



Assessment system

The system of assessment of the formed competencies takes into account the types of classes, which include lectures, seminars, practical classes, as well as independent work. Assessment of the formed competencies of students is carried out according to the accumulative 100-point system. Current control, which is carried out during the semester during practical (seminar) classes and independent work is assessed by the sum of points scored. The maximum possible number of points for the current and final control during the semester – 100 and the minimum possible number of points – 60.

Current control includes the following control measures: tasks by topics; current control works; presentations on topics and essay.

More detailed information on assessment is given in the technological card of the course.

Course policies

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self study is given in the Syllabus (working plan)of the educational course (<http://repository.hneu.edu.ua/handle/123456789/27046>).

Syllabus approved at the meeting of the Department. Protocol № 16 from 30.05.2022