



## Syllabus of the educational discipline «IT entrepreneurship»

<b>Specialty</b>	<i>All</i>
<b>Educational program</b>	<i>All</i>
<b>Level of education</b>	<i>First (bachelor)</i>
<b>Discipline status</b>	<i>Selective</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>2 course, 3 semester</i>
<b>Number of credits ECTS</b>	<i>5</i>
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 30 hours. Practical studies – 30 hours. Independent training – 90 hours.</i>
<b>Form of final assessment</b>	<i>Pass</i>
<b>Department</b>	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, <a href="http://www.kmib-hneu.com">www.kmib-hneu.com</a></i>
<b>Teacher (-s)</b>	<i>Pererva Ivanna Mukolayivna, PhD, Associate Professor</i>
<b>Teacher's contacts</b>	<i>imatsikanych@gmail.com</i>
<b>Days of the classes</b>	<i>According to the schedule of classes</i>
<b>Consultations</b>	<i>According to the schedule of consultations: 703 (library block) – offline; in Zoom - online; both individual and in group</i>
<p><b>The purpose</b> of the discipline is formation of students' competencies for conceptual understanding the foundations for functioning of enterprises of different ownerships in the IT industry, acquiring skills of creating your own business justification, and improving the efficiency of business management in market conditions.</p>	
<p style="text-align: center;"><b>Prerequisites for learning</b> Microeconomics, Macroeconomics, Computer Science</p>	
<p style="text-align: center;"><b>Content of the educational discipline</b></p>	
<p><b>Content module 1. Organizational and legal aspects of entrepreneurship</b></p>	
<p><b>Theme 1.</b> Concept of entrepreneurship. The key types of the entrepreneurial activity.</p>	
<p><b>Theme 2.</b> Entrepreneurial ideas and methods of their implementation.</p>	
<p><b>Theme 3.</b> Registration of enterprises of different ownership forms.</p>	
<p><b>Theme 4.</b> Sources of financing of business activity.</p>	
<p><b>Theme 5.</b> Business taxation, accounting and reporting.</p>	
<p><b>Content module 2. Peculiarities of doing business in IT area</b></p>	
<p><b>Theme 6.</b> Business models for IT area.</p>	
<p><b>Theme 7.</b> General characteristics of IT business.</p>	
<p><b>Theme 8.</b> Business-planning.</p>	
<p><b>Theme 9.</b> Marketing of IT projects.</p>	
<p style="text-align: center;"><b>Material and technical support (software) of the discipline</b> <i>Laptop, Power Point MS Office, Multimedia Projector</i></p>	
<b>Course page on the Moodle platform (personal training system)</b>	<i>Course description, Working plan, Syllabus, Lectures (presentations), Practical tasks (methodical recommendations), Homeworks; Tests, Additional learning materials.</i>
<p style="text-align: center;"><b>Recommended literature</b></p>	
<p><i>1. Лепейко Т.І. Основи інформаційної економіки : навчальний посібник / Т.І. Лепейко, О.В.</i></p>	



Мазоренко. – Харків : Вид. ХНЕУ, 2012. – 138 с.

2. Леpeyкo T. *Basics of the information economy : textbook/ T. Lepeyko, O. Mazorenko.* – Kharkiv : Khneu, 2013. – 141 p.

**Additional**

3. Гринберг А. С. *Информационный менеджмент: Учеб. пособ. для вузов / А. С. Гринберг, И. А. Король .-М.: ЮНИТИ-ДАНА, 2003. – 415 с.*

4. Ивин Л. Н., Куклин В. М. *Информационная экономика.- Харьков: изд-во Кроссрод, 2005. – 436 с.*

5. *Targett D. IT in Business. A manager's casebook / D. Targett, D. J. Grimshaw, Ph. Powell.* – Oxford : Butterworth-Heinemann, 1999. – 318 p.

6. *Zheng Qin. Introduction to E-commerce / Q. Zheng.* – Beijing : Tsinghua University Press, 2009. – 517 p.

**Assessment system of learning outcomes**

*Current control carried out during the semester during lectures, practical, seminars, and is estimated by the sum of the points scored (maximum amount - 100 points); final / semester control, conducted in the form of final control work as a discount on the teacher's initiative, taking into account the current control over the corresponding content module, and aims at an integrated assessment of the student's learning outcomes after studying the material from the logically completed part of the discipline content module. A student should be considered certified if the sum of the points obtained from the results of the current and final control over the semester is equal or exceeds 60.*

*More detailed information on assessment is given in the technological card of the discipline.*

**Accumulation of rating points in the discipline (example)**

Types of training	Max points
Lectures	15
Practical studies (seminars)	15
Competence-oriented tasks	22
Express Test	18
Written Test	30
<b>Max points</b>	<b>100</b>

**Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale**

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

**Discipline policies**

*Policy of academic integrity, Absenteeism policy.*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (<https://pns.hneu.edu.ua/course/view.php?id=7266>).*