



## The syllabus of the discipline "Economics and knowledge management"

<b>Specialty</b>	<i>all</i>
<b>Educational program</b>	<i>all</i>
<b>Educational level</b>	<i>First (bachelor) level</i>
<b>Discipline status</b>	<i>Selective</i>
<b>Language of instruction</b>	<i>English</i>
<b>Course / semester</b>	<i>2<sup>nd</sup> course, I semester</i>
<b>Number of ECTS credits</b>	<i>5</i>
<b>Distribution by types of classes and hours of study</b>	<i>Lectures – 30 hours. Practical (seminar) – 30 hours. Laboratory – 0 hours. Independent work – 90 hours.</i>
<b>Form of final control</b>	<i>Credit</i>
<b>Department</b>	<i>Public administration, public administration and regional economy, Location: Kharkiv, 61166, 9a Nauky Avenue, Simon Kuznets Kharkiv National University of Economics, first building, 4th floor, room 401, 402; phone: +38 (057) 702-18-34, department website: <a href="http://cafpubladm.com">http://cafpubladm.com</a></i>
<b>Lecturer (-s)</b>	<i>PhD, associate professor Bolotova Olena</i>
<b>Lecturer's contact information</b>	<a href="mailto:olena.bolotova@hneu.net">olena.bolotova@hneu.net</a>
<b>Class days</b>	<i>According to the schedule</i>
<b>Consultations</b>	<i>Consultations by prior arrangement (or remotely - at the request of the student)</i>
<b>The purpose of the discipline:</b> <i>formation of students' competencies in knowledge management, applying the organizational and economic basis in order to optimize the level of intellectual capital</i>	
<b>Prerequisites for learning</b> <i>Disciplines that are the basis for the study of the discipline "Economics and Knowledge Management": Regional Economics, Business Ethics, Fundamentals of Entrepreneurship / General Competences and the ability to think systematically</i>	
<b>The content of the discipline</b>	
<b>Content module 1. Scientific and theoretical foundations of knowledge economy</b>	
<b>Topic 1.</b> Theoretical foundations of knowledge economy	
<b>Topic 2.</b> Features of the formation of the knowledge economy	
<b>Topic 3.</b> Knowledge economy and enterprise management	
<b>Topic 4.</b> Knowledge management process	
<b>Topic 5.</b> Information systems in knowledge management	
<b>Topic 6.</b> The essence of intellectual capital	
<b>Content module 2. Innovation infrastructure</b>	
<b>Topic 7.</b> The essence and experience of building innovation infrastructure	
<b>Topic 8.</b> Modern organizational forms of innovative development	
<b>Topic 9.</b> Technology transfer centers	
<b>Topic 10.</b> Financial infrastructure of innovation activity	
<b>Topic 11.</b> Features of formation of innovation infrastructure of Ukraine	
<b>Material and technical (software) of the discipline</b> <i>A multimedia projector and a laptop are used during lectures and presentations</i>	
<b>Course page on the platform Moodle (personal training system)</b>	<a href="https://pns.hneu.edu.ua/course/view.php?id=7823">https://pns.hneu.edu.ua/course/view.php?id=7823</a>
<b>Recommended sources</b>	

**Basic:**

1. *Intelektualnyi kapital pidpriemstva yak obiekt otsinky : monohrafiia / [avt. kol.: K.H. Serdiukov, N.L. Havkalova, M.P. Khokhlov [ta in.]]. – Kh. : KhNEU, 2012. – 323 s.*
2. *Illiashenko S. M., Holysheva Ye. O., Kolodka A. V. Upravlinnia intelektualnym kapitalom pidpriemstva : monohrafiia. Sumy : TOV «Trytoriia», 2017. 360 s.*
3. *Ponomarenko V. S. Pryiniattia upravlinskykh rishen na pidpriemstvi: protsesnyi pidkhdid : naukove vydannia / V. S. Ponomarenko. – Kh. : Vyd. KhNEU, 2005. – 238 s.*

**Additional:**

4. *Ekonomika znan ta yii perspektyvy dlia Ukrainy : [nauk. dop.] / [Heiets V.M., Aleksandrova V.P., Bazhal Yu.M., Danko M.S., Demianenko V.V.]; In-t ekon. prohozuvannia NAN Ukrainy. – K., 2005. – 168 s.*
5. *Pryimak V.M. Upravlinnia znanniamy / V. M. Pryimak. – Kyiv: Kyivskyi natsionalnyi universytet imeni Tarasa Shevchenka, 2019. – 240 s.*
6. *Tyshchenko V.F. Ekonomika znan yak aktualna osnova suchasnoho rozvytku Ukrainy ta yii rehioniv : monohrafiia / V.F. Tyshchenko – Kh. : KhNEU im. S. Kuznetsia, 2014. – 271 s.*
7. *Tomakh V.V. Ekonomika znan : konspekt lektsii / V.V. Tomakh – Kh. : KhNEU, 2011. – 135 s.*
8. *Fedulova L. I. Ekonomika znan: pidruch. [dlia stud. vyshch. navch. zakl.] / Liubov Ivanivna Fedulova; NAN Ukrainy; In-t ekon. ta prohozuv. NAN Ukrainy. – K., 2009. – 600 s.*

**Learning outcomes assessment system**

*In KhNEU them. S. Kuznets assessment of competencies to be formed in students is carried out on a cumulative 100-point system. The form of final control over the discipline "Economics and knowledge management is a test, so all points must be obtained by the student during the current control. More detailed information on assessment is given in the technological maps of the discipline.*

**Accumulation of rating points in the discipline**

Types of educational work	Max scores
Lectures	0
Practical training	20
Homeworks	10
Presentation	30
Written test	10
Colloquium	30
<b>Maximum number of points</b>	<b>100</b>

**Compliance of the ECTS assessment scale with the national assessment system and KhNEU them. S. Kuznets**

The sum of points for all types of educational activities	Rating ECTS	Score on a national scale	
		for exam (exam), differentiated test, course project (work), practice, training	for offset
90 – 100	A	perfectly	credited
82 – 89	B	fine	
74 – 81	C	satisfactorily	
64 – 73	D		
60 – 63	E	unsatisfactorily	not credited
35 – 59	FX		
1 – 34	F		

**Discipline policies**

*Academic integrity is a must when studying Economics and Knowledge Management. In KhNEU them. S. Kuznets policy, standards and procedures for the observance of academic integrity, as well as responsibility for the admission of manifestations of academic dishonesty are regulated by the Code of Academic Integrity of KhNEU. S. Kuznets (link: <https://www.hneu.edu.ua/kodeks->*



[akadem-dobrochesnosti](#)).

*Policy on skipping classes: skipping classes without a good reason is not allowed, missed classes are completed by the student individually during consultations or remotely through the site of personal learning systems.*

*The procedure for re-conducting control measures is regulated by the following documents:*

*1) Temporary provision "On the procedure for assessing the learning outcomes of students on the cumulative scoring and rating system";*

*2) "The order of liquidation of academic debts of students of KhNEU. S. Kuznets ».*

*According to these documents, the re-submission of an unsatisfactory assessment is allowed according to the re-schedule, but not more than twice. If there are good reasons, the transfer can be done on an individual schedule.*

***More detailed information on competencies, learning outcomes, teaching methods, assessment forms, independent work is given in the Work program of the discipline***

Syllabus approved at the meeting of the department "August 27, 2021." Protocol № 1