



## Syllabus of the educational discipline «Business planning»

<b>Specialty</b>	<i>All</i>
<b>Educational program</b>	<i>All</i>
<b>Level of education</b>	<i>First (bachelor)</i>
<b>Discipline status</b>	<i>selective</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>3 course, 6 semester</i>
<b>Number of credits ECTS</b>	<i>5</i>
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 30 hours. Practical studies (seminars) – 0 hours. Laboratory studies – 30 hours. Independent training –90 hours.</i>
<b>Form of final assessment</b>	<i>Exam</i>
<b>Department</b>	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, <a href="http://www.kmib-hneu.com">www.kmib-hneu.com</a></i>
<b>Teacher (-s)</b>	<i>Kotlyk Andrii Valeriiovych, PhD, Associate Professor</i>
<b>Teacher's contacts</b>	<i>kotlik_a@ukr.net</i>
<b>Days of the classes</b>	<i>According to the schedule of classes</i>
<b>Consultations</b>	<i>According to the schedule of consultations: 703 (library block) – offline; in Zoom - online; both individual and in group</i>
<b>The purpose of the discipline is to provide theoretical knowledge and to form applied skills of using the principles, techniques and tools of business process management.</b>	
<b>Prerequisites for learning</b> <i>Economics, Management, Crisis management</i>	
<b>Content of the educational discipline</b>	
<b>Theme 1. The concept of a business plan</b>	
<b>Theme 2. Analysis of the market</b>	
<b>Theme 3. Marketing Plan</b>	
<b>Theme 4. Operational Plan</b>	
<b>Theme 5. Organizational plan</b>	
<b>Theme 6. Financial plan</b>	
<b>Theme 7. Risk Management</b>	
<b>Theme 8. Registration of a business plan</b>	
<b>Material and technical support (software) of the discipline</b> <i>Laptop, Multimedia Projector, MS Office (MS Excel, MS Word, MS Power Point)</i>	
<b>Course page on the Moodle platform (personal training system)</b>	<i>Course description, Working plan, Syllabus, Lecture materials (presentations), Guidelines to Practical studies, Homework, Tests, Additional learning materials.</i>
<b>Recommended literature</b>	
1. Батлер Д. Бизнес-планирование. Что нужно для успешного начала собственного дела / Д. Батлер. – СПб. : Питер, 2003. – 265 с.	
2. Гринева В. Н. Бизнес-план производственного предприятия: комплексная технология разработки: учеб. пособие / В. Н. Гринева. – Х. : ИНЖЭК, 2007. – 119 с.	
<b>Assessment system of learning outcomes</b> <i>The total score of the discipline consists of class attendance and current control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).</i>	



<i>More detailed information on assessment is given in the technological card of the discipline.</i>			
<b>Accumulation of rating points in the discipline</b>			
<b>Types of training</b>			<b>Max points</b>
Lectures			<b>0</b>
Laboratory classes			<b>15</b>
Independent work:			
Presentations			<b>55</b>
Current written tests			<b>30</b>
<b>Max points</b>			<b>100</b>
<b>Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale</b>			
Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		
<b>Discipline policies</b> <i>Policy of academic integrity, Absenteeism policy.</i>			
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline.</i>			

Syllabus approved at the meeting of the Department Protocol № 1 from 27.08.2021