



**The syllabus of the discipline  
"Economics and knowledge management"**

<b>Specialty</b>	<i>all</i>
<b>Educational program</b>	<i>all</i>
<b>Educational level</b>	<i>first (bachelor's)</i>
<b>Discipline status</b>	<i>Selective</i>
<b>Language</b>	<i>English</i>
<b>Year / semester</b>	<i>3rd year, 5th semester</i>
<b>Number of ECTS credits</b>	<i>5</i>
<b>Distribution by types of classes and hours of study</b>	<i>Lectures – 20 hours.</i>
	<i>Practical (seminar) – 20 hours.</i>
	<i>Laboratory – 0 hours.</i>
	<i>Independent work – 110 hours.</i>
<b>Form of final control</b>	<i>Test</i>
<b>Department</b>	<i>Public administration and Regional economy, Location: Kharkiv, 61166, 9a Nauky Avenue, Simon Kuznets Kharkiv National University of Economics, first building, 4th floor, room 401, 402; phone: +38 (057) 702-18-34, department website: <a href="http://cafpubladm.com">http://cafpubladm.com</a></i>
<b>Teacher (s)</b>	<i>Gavkalova Natalia, Doctor of Economics, Professor; Zolenko Alyona, Candidate of Economic Sciences, Associate Professor</i>
<b>Contact Information teacher (s)</b>	<i>ngavl@ukr.net , +380506226148; alenazolenko@gmail.com, +380935881821</i>
<b>Class days</b>	<i>According to the schedule</i>
<b>Consultations</b>	<i>Time and place of consultations: every Tuesday - 15.50, room 401 (first building) / possible by agreement at the initiative of the applicant; eye / remote; individual / group</i>
<b>The purpose of the discipline:</b>	
<i>formation of students' competencies in knowledge management, applying the organizational and economic basis in order to optimize the level of intellectual capital</i>	
<b>Prerequisites for learning</b>	
<i>Disciplines that are the basis for the study of the discipline "Economics and Knowledge Management": Regional Economics, Business Ethics, Fundamentals of Entrepreneurship / General Competences and the ability to think systematically</i>	
<b>The content of the discipline</b>	
<b>Content module 1. Scientific and theoretical foundations of knowledge economy</b>	
<b>Topic 1. Methodological foundations of knowledge economy</b>	
<b>Topic 2. Knowledge as special information</b>	
<b>Topic 3. Application of knowledge in modern organizations</b>	
<b>Topic 4. Intellectual capital management</b>	
<b>Content module 2. Features of knowledge management</b>	
<b>Topic 5. Knowledge management and its connection with innovation</b>	
<b>Topic 6. Knowledge management in the practice of organization management</b>	
<b>Topic 7. Knowledge economy and scientific and technological development</b>	
<b>Topic 8. Organization of knowledge transfer</b>	
<b>Topic 9. Formation of the system of scientific work and education in Ukraine</b>	
<b>Material and technical (software) of the discipline</b>	
<i>A multimedia projector and a laptop are used during lectures and presentations</i>	
<b>Course page on the platform Moodle.</b>	



**(personal training system)**

**Recommended sources**

**Basic:**

1. *Intelektualnyi kapital pidpriemstva yak ob'ekt otsinky : monohrafiia / [avt. kol.: K.H. Serdiukov, N.L. Havkalova, M.P. Khokhlov [ta in.]]. – Kh. : KhNEU, 2012. – 323 s.*
2. *Illiashenko S. M., Holysheva Ye. O., Kolodka A. V. Upravlinnia intelektualnym kapitalom pidpriemstva : monohrafiia. Sumy : TOV «Trytoriia», 2017. 360 s.*
3. *Ponomarenko V. S. Pryiniattia upravlinskykh rishen na pidpriemstvi: protsesnyi pidkhid : naukove vydannia / V. S. Ponomarenko. – Kh. : Vyd. KhNEU, 2005. – 238 s.*

**Additional:**

4. *Ekonomika znan ta yii perspektyvy dlia Ukrainy : [nauk. dop.] / [Heiets V.M., Aleksandrova V.P., Bazhal Yu.M., Danko M.S., Demianenko V.V.]; In-t ekon. prohnozuvannia NAN Ukrainy. – K., 2005. – 168 s.*
5. *Pryimak V.M. Upravlinnia znanniamy / V. M. Pryimak. – Kyiv: Kyivskyi natsionalnyi universytet imeni Tarasa Shevchenka, 2019. – 240 s.*
6. *Tyshchenko V.F. Ekonomika znan yak aktualna osnova suchasnoho rozvytku Ukrainy ta yii rehioniv : monohrafiia / V.F. Tyshchenko – Kh. : KhNEU im. S. Kuznetsia, 2014. – 271 s.*
7. *Tomakh V.V. Ekonomika znan : konspekt leksii / V.V. Tomakh – Kh. : KhNEU, 2011. – 135 s.*
8. *Fedulova L. I. Ekonomika znan: pidruch. [dlia stud. vyshch. navch. zakl.] / Liubov Ivanivna Fedulova; NAN Ukrainy; In-t ekon. ta prohnozuv. NAN Ukrainy. – K., 2009. – 600 s.*

**Learning outcomes assessment system**

*In S. Kuznets KhNEU assessment of competencies to be formed by students is carried out on a cumulative 100-point system. The form of final control over the discipline "Economics and knowledge management is a test, so all points must be obtained by the student during the current control. More detailed information on assessment is given in the technological maps of the discipline.*

**Accumulation of rating points in the discipline**

Types of educational work	Max scores
Lectures	9
Practical training	10
Homework	6
Presentation	35
Written test	10
Colloquium	30
<b>Maximum number of points</b>	<b>100</b>

**Compliance of the ECTS assessment scale with the national assessment system and KhNEU them. S. Kuznets**

The sum of points for all types of educational activities	Rating ECTS	Score on a national scale	
		for exam (exam), differentiated test, course project (work), practice, training	for offset
90 – 100	A	excellent	passed
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not passed
35 – 59	FX		
1 – 34	F		

**Discipline policies**

*Academic integrity is a must when studying Economics and Knowledge Management. In KhNEU them. S. Kuznets policy, standards and procedures for the observance of academic integrity,*



*as well as responsibility for the admission of manifestations of academic dishonesty are regulated by the Code of Academic Integrity of KhNEU. S. Kuznets (link: <https://www.hneu.edu.ua/kodeks-akadem-dobrochesnosti>).*

*Policy on skipping classes: skipping classes without a good reason is not allowed, missed classes are completed by the student individually during consultations or remotely through the site of personal learning systems.*

*The procedure for re-conducting control measures is regulated by the following documents:*

*1) Temporary provision "On the procedure for assessing the learning outcomes of students on the cumulative scoring and rating system";*

*2) "The order of liquidation of academic debts of students of KhNEU. S. Kuznets ».*

*According to these documents, the re-submission of an unsatisfactory assessment is allowed according to the re-schedule, but not more than twice. If there are good reasons, the transfer can be done on an individual schedule.*

***More detailed information on competencies, learning outcomes, teaching methods, assessment forms, independent work is given in the Work program of the discipline***

Syllabus approved at the meeting of the department "November 12, 2019." Protocol № 7