



## Syllabus of the educational discipline «Contemporary management tools»

<b>Specialty</b>	<i>All</i>
<b>Educational program</b>	<i>All</i>
<b>Level of education</b>	<i>First (bachelor)</i>
<b>Discipline status</b>	<i>Selective</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>2 course, 4 semester</i>
<b>Number of credits ECTS</b>	<i>5</i>
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 30 hours.</i>
	<i>Practical studies – 30 hours.</i>
	<i>Independent training – 90 hours.</i>
<b>Form of final assessment</b>	<i>Pass</i>
<b>Department</b>	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, <a href="http://www.kmib-hneu.com">www.kmib-hneu.com</a></i>
<b>Teacher (-s)</b>	<i>Kanova Oleksandra Andriivna, senior lecturer</i>
<b>Teacher's contacts</b>	<i><a href="mailto:Oleksandra.kanova@hneu.net">Oleksandra.kanova@hneu.net</a></i>
<b>Days of the classes</b>	<i>According to the schedule of classes</i>
<b>Consultations</b>	<i>According to the schedule of consultations: 703 (library block) – offline; in Zoom - online; both individual and in group</i>
<p><b>The purpose</b> of the discipline is formation of students of the system of fundamental knowledge on conflictology, mastery of practical skills of conflict resolution at different levels and combating the effects of stress as a negative consequence of conflict situations.</p>	
<p><b>Prerequisites for learning</b> <i>Management</i></p>	
<p><b>Content of the educational discipline</b></p>	
<p><b>Content module 1. Search for business model, problem-solving tools.</b>  <b>Theme 1. Business ecosystem.</b>  <b>Theme 2. Design Thinking.</b>  <b>Theme 3. Contemporary business models.</b>  <b>Theme 4. Business Model Canvas.</b>  <b>Content module 2. Business model validation management tools.</b>  <b>Theme 5. Team management tools.</b>  <b>Theme 6. Minimum viable product.</b>  <b>Theme 7. Management tools for the market evaluation and marketing.</b>  <b>Theme 8. Basics of investment and finance in business.</b></p>	
<p><b>Material and technical support (software) of the discipline</b> <i>Laptop, Power Point MS Office, Multimedia Projector</i></p>	
<b>Course page on the Moodle platform (personal training system)</b>	<i>Course description, Working plan, Syllabus, Lectures (presentations), Practical tasks (methodical recommendations), Homeworks; Tests, Additional learning materials.</i>
<p><b>Recommended literature</b></p>	
<ol style="list-style-type: none"> <li>1. <i>Lewrick M. The Design Thinking Playbook: Mindful Digital Transformation of Teams, Products, Services, Businesses and Ecosystems / M. Lewrick. – NY: Wiley, 2018. – 352 p.</i></li> <li>2. <i>Yun J. Business Model Design Compass: Open Innovation Funnel to Schumpeterian New</i></li> </ol>	



*Combination Business Model Developing Circle (Management for Professionals) / J. Yun. – NY: Springer, 2017. – 248 p.*

3. *Gassmann O. The Business Model Navigator: 55 Models That Will Revolutionise Your Business / O. Gassmann, K. Frankenberger, M. Csik. – New Jersey: FT Publishing International, 2014. – 400 p.*

**Assessment system of learning outcomes**

*Current control carried out during the semester during lectures, practical, seminars, and is estimated by the sum of the points scored (maximum amount – 100 points); final / semester control, conducted in the form of final control work as a discount on the teacher's initiative, taking into account the current control over the corresponding content module, and aims at an integrated assessment of the student's learning outcomes after studying the material from the logically completed part of the discipline content module. A student should be considered certified if the sum of the points obtained from the results of the current and final control over the semester is equal or exceeds 60.*

*More detailed information on assessment is given in the technological card of the discipline.*

**Accumulation of rating points in the discipline (example)**

Types of training	Max points
Lectures	15
Practical studies (seminars)	15
Competence-oriented tasks	15
Presentation	20
Express Test	10
Written Test	25
<b>Max points</b>	<b>100</b>

**Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale**

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

**Discipline policies**

*Policy of academic integrity,*

*Absenteeism policy.*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline.*