



The syllabus of the discipline «Creative management»

Specialty	<i>All specialties</i>
Educational program	<i>All educational programs</i>
Educational level	<i>first (bachelor's) level</i>
Discipline status	<i>Optional</i>
Language of instruction	<i>English</i>
Course / semester	<i>2 course, 4 semester</i>
Number of ECTS credits	<i>5</i>
Distribution by types of classes and hours of study	<i>Lectures – 30 hours Practical (seminar) – 30 hours Independent work – 90 hours</i>
Form of final control	<i>Credit</i>
Department	<i>Social economy, location: Kharkiv, 61166, 9a Nauki Avenue, Simon Kuznets Kharkiv National University of Economics, main building, 2nd floor, office 217, phone number: +38 (057) 702-12-87, website of the department: http://www.kafesn.hneu.edu.ua/</i>
Teacher (s)	<i>Sotnikova Yuliia Volodymyrivna, Candidate of Economic Sciences, Associate Professor of the Department of social economy</i>
Contact Information teacher (s)	<i>Yuliia.Sotnikova@hneu.net</i>
Class days	
Consultations	<i>Time and place of consultations: Monday - 12.00, Thursday - 14.00, the Department of social economy; offline / distance; according to the schedule individual / group</i>
The purpose of the discipline: <i>the formation of students' innovative thinking, mastering the tools of a creative approach to solving innovative problems, acquiring knowledge and skills in the development of creative environment and forming a creative organization</i>	
Prerequisites for learning <i>List of previously listened disciplines: microeconomics, macroeconomics, management, personnel management, staff motivation, work organization. Knowledge, skills, abilities that the applicant must have to start studying the discipline: a list of competencies and learning outcomes in previously studied disciplines</i>	
The content of the discipline Section 1. Creative economy: formation, development and initiating environment Theme 1. The conceptual principles of the creative economy Theme 2. The features of the formation of a creative economy in Ukraine and abroad Theme 3. Protection of intellectual property rights in the creative economy Theme 4. Creative management as a basis for building a creative economy Section 2. The theoretical foundations of creative management Theme 5. The process and nature of human thinking. The types of thinking Theme 6. Formation of a creative person Theme 7. The creative type manager Theme 8. Formation of creative environment at an organization Theme 9. Integral intelligence as an object of management in creative management Theme 10. Team building in creative management Theme 11. Motivation of personalities of creative type	



Logistics (software) of the discipline. *The study of the discipline does not require the use of special logistics (software)*

Course page on the Moodle platform (personal training system)

Link: <https://pns.hneu.edu.ua/course/view.php?id=5614>
Materials posted on the Moodle platform: description of the e-course, work program of the discipline; working plan (technological map) of the discipline; recommended literature and Internet resources; methodical recommendations for course work, materials of lectures in the form of presentations in .ppt format, methodical recommendations for practical classes, tasks for independent work of students.

Recommended sources

1. Баранчев В. П. *Управление знаниями в инновационной сфере* : Учебник В. П. Баранчев. – М. : "Благовест-В", 2007. – 272 с.
2. *Захист прав інтелектуальної власності: норми міжнародного та вітчизняного законодавства та їх правозастосування. Практичний посібник.* – К.: «КІС», 2007. – 448 с.
3. Назарова Г.В. *Креативна економіка та менеджмент: навчальний посібник* / Г.В. Назарова, Ю.В. Сотнікова. – Х. : Вид. ХНЕУ ім. С. Кузнеця, 2018. – 160 с.
4. *Методологія і організація наукового дослідження* : навч. посіб. / В. Л. Пілюшенко, І. В. Шкрабак, Е. І. Словенко та ін. – Донецьк: ДонДАУ, 2002. – 343 с.
5. Назарова Г.В., Ачкасова О.В. *Управління персоналом* / Г.В. Назарова, О.В. Ачкасова. – Х. : ХНЕУ ім. С. Кузнеця, 2015. – Середовище розробки: Adobe Captivate 5.5
6. Савченко В. А. *Управління розвитком персоналу* : Навч. посіб. / В. А. Савченко – К. : КНЕУ, 2002. – 352 с.

Learning outcomes assessment system

Assessment of the formed competencies of students is carried out according to the accumulative 100-point system. According to the Provisional Regulation "On the procedure for assessing the learning outcomes of students on the cumulative point-rating system" KHNUE S. Kuznets, control measures include: 1) current control, which is carried out during the semester during lectures and practical classes and is estimated by the amount of points scored (maximum amount - 100 points; minimum amount that allows a student to pass the course - 60 points; 2) final / semester control, which is conducted in the form of a colloquium (maximum amount - 10 points). More detailed information on assessment is given in the technological map of the discipline.

Accumulation of rating points in the discipline

Types of educational work	Max number of points
Lectures	16
Practical training	41
Colloquium	20
Presentation	10
Independent work	13
Maximum number of points	100



Compliance of the ECTS assessment scale with the national assessment system and KHNUE S. Kuznets

The sum of points for all types of educational activities	Rating ECTS	Score on a national scale	
		for exam, differentiated test, course project (work), practice, training	For credit
90 – 100	A	perfectly	pass
82 – 89	B	good	
74 – 81	C	satisfactorily	
64 – 73	D		
60 – 63	E	unsatisfactorily	
35 – 59	FX		
1 – 34	F		Not pass

Discipline policies

Policy of academic integrity: In KHNUE S. Kuznets policy, standards and procedures for academic integrity, types of measures to create an environment of academic integrity, the order of establishment and operation of the Commission on Academic Integrity, responsibility for the admission of academic integrity are regulated by the Code of Academic Integrity of KHNUE S. Kuznets (link: <https://www.hneu.edu.ua/kodeks-akadem-dobrochesnosti/>).

Class Skip Policy: Skipping classes without good reason is prohibited.

At the University, the procedure for re-taking control measures is regulated by the following documents: 1) the procedure for admission to retaking the credit / exam is defined in paragraph 15. of the Provisional Regulation "On the procedure for assessing student learning outcomes"; discipline is regulated by the "Procedure for liquidation of academic debts of students of KHNUE S. Kuznets", according to which: a) re-assessment of unsatisfactory assessment - is allowed according to the schedule of re-transfers, but not more than twice. If there are good reasons, the transfer is carried out according to a separate schedule. Students who do not pass the exam in three attempts are expelled from the university; b) re-examination, if a positive grade was obtained is not allowed.

More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent work is given in the Work program of the discipline (<https://pns.hneu.edu.ua/course/view.php?id=5614>).

The syllabus was approved at the meeting of the department "8 " September, 2020.

Protocol № 2