

**Syllabus of the educational discipline**
«Social responsibility»

Specialty	<i>All</i>
Educational program	<i>All</i>
Level of education	<i>first (bachelor)</i>
Discipline status	<i>Selective</i>
Teaching language	<i>English</i>
Course / semester	<i>2 course, 4 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 30 hours.</i> <i>Practical studies (seminars) – 30 hours.</i> <i>Independent training – 90 hours.</i>
Form of final assessment	<i>Pass</i>
Department	<i>Management and Business Department</i> <i>Library Building, 703 room</i> <i>Phone: +38 (057) 702-01-46 (2-96)</i> <i>Site: www.kmib-hneu.com</i>
Teacher (-s)	<i>Dr Sergii Vasylyk, Associate Professor</i> <i>Dr Olga Maystrenko, Associate Professor</i>
Teacher's contacts	<i>sergii.vasylyk@hneu.net</i>
Days of the classes	<i>According to the schedule of classes</i>
Consultations	<i>According to the consultation schedule</i>
The purpose of the discipline is formation of students' fundamental knowledge of the theory and practice of social responsibility (SR), formation of complex understanding of responsible business practice based on corporate SR principles.	
Prerequisites for learning <i>/ Knowledge of managerial laws and principles</i> <i>Sociology / Fundamentals of ethical behaviour</i> <i>Conflictology / Knowledge of overcoming conflict of interest</i>	
Content of the educational discipline	
Theme 1. Introducing corporate responsibility	
Theme 2. Issues concerning Sustainability	
Theme 3. CSR strategy and reporting	
Theme 4. Employee related CSR issues	
Theme 5. Stakeholders and the social contract	
Theme 6. Environment issues Theory of management of CSR	
Theme 7. Social partnership as an instrument for the formation of social responsibility	
Theme 8. Monitoring of Corporate Social Responsibility	
Theme 9. Evaluating the effectiveness of social responsibility	
Material and technical support (software) of the discipline <i>Laptop, Power Point MS Office, Multimedia Projector</i>	
Course page on the Moodle platform (personal training system)	<i>Course description; Working plan; Syllabus; Lectures (presentations); Practical tasks (methodical recommendations); Seminars (list of questions); Tests; Additional learning materials.</i> <i>https://pns.hneu.edu.ua/enrol/index.php?id=616</i>
Recommended literature	
Main <i>1. Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause / P. Kotler, N. Lee. – New York: Willey, 2004. – 320 p.</i>	



2. ISO 26000 - Social Responsibility [Electronic resource]. – Access mode : <https://www.iso.org/iso-26000-social-responsibility.html>

3. Global Reporting Initiative [Electronic resource]. – Access mode : <https://www.globalreporting.org>

4. UN Global Website on The Sustainable Development Goals [Electronic resource]. – Access mode : <https://www.iso.org/iso-26000-social-responsibility.html>

Additional

1. Carroll A. B. Corporate social responsibility : Evolution of definitional construct / A. B. Carroll // *Business and Society*. – 1999. – Vol. 38 (3). – P. 268–295.

2. Maistrenko O. Main methods of qualitative assessment of social responsibility / O. Maistrenko, O. Hebesht // *The advanced science journal*. – 2015. – № 4. – Pp. 58–60.

Assessment system of learning outcomes

The total score of the discipline consists of class attendance, current control, final control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline

Types of training	Max points
Active work on lectures	15
Active work on practical (seminars)	15
Competence-oriented tasks	28
Presentations	8
Express test	10
Written Test	24
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		

Discipline policies

Policy of academic integrity,

Absenteeism policy,

Policy to perform tasks later than the deadline

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (Working plan)of the educational discipline (<http://www.repository.hneu.edu.ua/handle/123456789/21003>)