



Syllabus of the course
«Cross-cultural management»

Specialty	<i>073 Management</i>
Study Programme	<i>Business Administration</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>third year, sixth semester</i>
ECTS credits	<i>4</i>
Workload	<i>Lectures – 24 hours Practical studies (seminars) – 24 hours Self-study – 72 hours</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Management and Business room 703 of the library building phone: (057) 702 01 46 (add. 2-96) website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Blyznyuk Tetyana Pavlivna, Doctor of sciences (Economics), Professor</i>
Contacts	<i>Blyznyuk Tetyana Pavlivna, tetyana.blyznyu@hneu.net</i>
Course schedule	<i>Lectures: due to timetable Practical studies: due to timetable</i>
Consultations	<i>At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.</i>
The purpose of the course	
is the formation of a cross-cultural approach to doing business in the current conditions of globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures.	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
Fundamentals of international economics and management	Training course «Soft skills»
Communications and social responsibility	Comprehensive training
Management 2	Pre-diploma internship
Fundamentals of leadership and organizational dynamics	
Foreign language for academic and professional communication	



Content of the educational discipline

Content module 1. *Conceptual approaches to cross-cultural management*

Topic 1. Evolution and main concepts of cross-cultural management

Topic 2. The role of the phenomenon of "culture" in cross-cultural management

Topic 3. National culture in the conditions of globalization. Interaction of different cultures.

Content module 2. *National business cultures: the practice of cultural interaction*

Topic 4. Classification of national culture

Topic 4. Organizational culture of a multinational organization

Topic 6. Motivation and leadership styles in different countries

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competence-oriented task; seminars-discussions; creative task; test papers; final test.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.