



Syllabus of the course
«Fundamentals of scientific and analytical research»

Specialty	073 Management
Study Programme	Business Administration
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education
Course status	Mandatory
Language	English
Term	third year, first semester
ECTS credits	4
Workload	Lectures – 20 hours. Laboratory studies – 28 hours. Self-study – 72 hours.
Assessment system	Grading
Department	Department of Management and Business room 703 of the library building phone: (057) 702 01 46 (add. 2-96) website: https://www.kmib.hneu.edu.ua
Teaching staff	Chmutova Iryna M., Doctor in Economics, Professor
Contacts	Chmutova I. M.: chmutova_i@ukr.net
Course schedule	Lectures: due to timetable Laboratory studies: due to timetable
Consultations	At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.
The purpose of the course is knowledge acquisition system with theoretical and methodological foundations, practical skills of the organization of scientific-analytical research and their implementation in the activity of the enterprises.	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
Philosophy	Coursework: Fundamentals of scientific and analytical researches
Informatics	Comprehensive training
Management	Thesis
Management 2	
Course content	
Content module 1. Theoretical fundamentals of science and scientific activity	
Topic 1. Science and scientific thinking. Research technology	
Topic 2. Methods of working with concepts	
Content module 2. Technology of scientific and analytical research	
Topic 3. The technology of working with literature	
Topic 4. Presentation of research result	
Topic 5. Research methods and models	
Teaching environment (software)	
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	
Assessment system	
Assessment of students' learning outcomes is carried out by the University according to the	



cumulative 100-point system.

Current control is carried out during lectures and laboratory classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competence-oriented tasks on topics; current control works; writing essays by topic; creative tasks.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.