



Syllabus of the course
«Economy of enterprise»

Specialty	073 Management
Study Programme	Business Administration
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education
Course status	Mandatory
Language	English
Term	second year, third semester
ECTS credits	5
Workload	Lectures – 24 hours Practical studies (seminars) – 24 hours Self-study – 102 hours
Assessment system	Grading including Exam
Department	Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua
Teaching staff	Iuliia Kotelnikova, Ph.D in Economics, Associate professor
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Course schedule	Lectures: according to schedule Practical studies (seminars): according to schedule
Consultations	At the Department of Enterprise Economics and Business Organization, offline, according to the schedule, individual, PNS chat.
The purpose of the course <i>focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level</i>	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
Macro- and microeconomics	Finance
Fundamentals of international economics and management	
Course content	
Content module 1. Enterprise. Concept of functioning	
Topic 1. Theories and models of enterprises. Basics of entrepreneurship	
Topic 2. Types of enterprises, their organizational and legal forms	
Topic 3. Organizational structure, enterprise management and the influence of the external environment on enterprise activity	
Topic 4. Markets and products	
Topic 5. Product and price policy of enterprise	
Content module 2. Resource provision and financial results of enterprise	
Topic 6. Enterprise personnel, productivity and remuneration	
Topic 7. Fixed capital of an enterprise	
Topic 8. Current assets and intellectual capital	
Topic 9. Innovative activity	
Topic 10. The costs of an enterprise	
Topic 11. Financial results and economic efficiency of enterprise activity	



Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: express tests; presentations, presentation of an individual task; final control work.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.