



Syllabus of the course
 «Planning and organization of enterprise activities»

Specialty	073 Management	
Study Programme	Logistics	
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education	
Course status	mandatory	
Language	English	
Term	second year, forth semester	
ECTS credits	6	
Workload	Lectures – 24 hours. Laboratory studies – 12 hours Practical studies (seminars) – 24 hour Self-study - 120 hours.	
Assessment system	Grading including Exam	
Department	Department of Management, Logistics and Innovation, auditorium 225 of the main educational building phone: (057) 702 02 65 website: http://www.eeml.hneu.edu.ua/	
Teaching staff	Inna Mykolayivna Herashchenko, PHd in Economics, Associate professor Viktoriia Volodymyrivna Tomakh, PHd in Economics, Associate professor	
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Course schedule	Lectures: according to the schedule Laboratory studies: according to the schedule	
Consultations	At the Department of Management, Logistics and Innovation, offline, according to the schedule, individual, PNS chat.	
Learning objectives and skills:		
to acquire necessary theoretical knowledge and practical skills to ensure effective planning of enterprise activities and develop the ability to formulate operational strategies, create, and utilize operational systems in the modern development of a market economy as the basis for achieving the organization's mission and enhancing the quality of the overall management process.		
Structural and logical scheme of the course		
Prerequisites	Postrequisites	
Management	Economic Analysis of Enterprise Activities	
Economy of Enterprise	Strategic Management	
	Manufacturing internship	
Course content		
Content module 1. Planning enterprise activities		
Topic 1. Planning and its significance in the enterprise's economy, the balance method of planning		
Topic 2. Normative method of planning. Production efficiency planning		
Topic 3. Development of the production program and planning of its material and technical support, production capacity planning		
Topic 4. Planning labor, wages, personnel, and cost		
Topic 5. Profit and Financial Planning and Business Plan Development		
Content module 2. Organization of enterprise activities		
Topic 6. Essence and Tasks of Enterprise Activity Organization		
Topic 7. Operational activity: resources, processes and results		
Topic 8. Organization and Management of Labor Processes, Labor Standardization		
Topic 9. Quality control organization		
Topic 10. Organization of production infrastructure for industrial and service enterprises		



Topic 11. Operational Strategy

Teaching environment (software)

Multimedia projector, PES of the S. Kuznets KhNUE, ZOOM

Assessment system

The University uses a 100-point accumulative system for evaluating the learning outcomes of students of higher education.

Current control is carried out during lectures, practical and laboratory classes and is aimed at checking the level of readiness of the student of higher education to perform specific work and is evaluated by the sum of points scored:

– for course with a form of semester control as an exam: the maximum amount is 60 points; minimum amount required is 35 points.

The final control includes current control and an exam.

During the teaching of the course, the following control measures are used:

Current control: seminar presentations, individual educational and research tasks, individual task, quizzes.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program