



Syllabus of the course «Economy of enterprise»

Specialty	073 Management
Study Programme	Logistics
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education
Course status	Mandatory
Language	English
Term	second year, third semester
ECTS credits	5
Workload	Lectures – 24 hours Practical studies (seminars) – 24 hours Self-study – 102 hours
Assessment system	Grading including Exam
Department	Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua
Teaching staff	Iuliia Kotelnikova, PhD in Economics, Associate professor
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Course schedule	Lectures: according to the schedule Practical studies: according to the schedule
Consultations	At the Department of Enterprise Economics and Business Organization, offline, according to the schedule, individual, PNS chat.

Learning objectives and skills:

is focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level

Structural and logical scheme of the course

Prerequisites	Postrequisites
Macro- and microeconomics	Econometrics
Basics of international economics and management	Planning and organization of the enterprise activities
	Finance
	Logistics
	Training course “Computer accounting systems in enterprise management”
	Economic analysis of the enterprise activities

Course content

Content module 1. Enterprise. Concept of functioning

Topic 1. Theories and models of enterprises. Basics of entrepreneurship

Topic 2. Types of enterprises, their organizational and legal forms

Topic 3. Organizational structure, enterprise management and the influence of the external environment on enterprise activity

Topic 4. Markets and products

Topic 5. Product and price policy of enterprise

Content module 2. Resource provision and financial results of enterprise

Topic 6. Enterprise personnel, productivity and remuneration

Topic 7. Fixed capital of an enterprise



Topic 8. Current assets and intellectual capital
Topic 9. Innovative activity
Topic 10. The costs of an enterprise
Topic 11. Financial results and economic efficiency of enterprise activity

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system,

Assessment system

The assessment system of formed competencies takes into account the types of activities that include lectures, seminars, practical classes, and independent work. The evaluation of students' formed competencies is carried out on a cumulative 100-point system. Current assessment, which is conducted during practical (seminar) classes and independent work throughout the semester, is evaluated by the sum of points earned. The maximum possible number of points for current and final assessment during the semester is 100, and the minimum possible number of points is 60.

During the teaching of the course, the following control measures are used:

Current control: express tests (estimated at 7 points (two express tests during the semester – the total maximum number of points – 14)); presentation (maximum score – 3 points (two presentations during the semester, total maximum number of points – 6 points)); presentation of an individual task (maximum score – 12 points); final control work (maximum score – 28 points).

Semester control: Grading including Exam (40 points).

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program