



Syllabus of the course
«Modern management concepts»

Specialty	028 Management of Sociocultural Activities
Study Programme	Event management
Study cycle (Bachelor, Master, PhD)	Second (master)
Course status	Mandatory
Language	English
Term	1 st academic year, 1 st semester
ECTS credits	5
Workload	Lectures – 20 hours. Practical studies – 30 hours. Laboratory studies – 0 hours. Self-study – 100 hours.
Assessment system	Grading
Department	Department of Management and Business room 703 of the library building website: https://www.kmib.hneu.edu.ua
Teaching staff	Tatyana Ivanivna Lepeyko, Doctor of Sciences in Economics, Professor Ivanna Mykolayivna Pererva, PhD in Economics, Associate professor
Contacts	Lepeyko T. I. tetyana.lepeyko@hneu.net Pererva I. M.: ivanna.matsikanych@hneu.net
Course schedule	Lepeyko T. I.: due to timetable Pererva I. M.: due to timetable
Consultations	At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.

Purpose of the educational discipline:

training of highly qualified specialists with skills of scientific, methodical, consultative, innovative and creative research and design activities in the sociocultural sphere in a foreign language, able to develop and use scientifically, innovation-based approaches to the organization and management of internal and external sociocultural processes.

Structural and logical scheme of the course

Prerequisites	Postrequisites
Social projects and volunteering Business ethics and business communications Event-marketing	Event-management Event PR Event-startups and grant management Comprehensive training

Course content

Content module 1. Theoretical foundations of management

Topic 1. Modern vision of organization and management

Topic 2. Conceptual bases of management in the information economy

Topic 3. Evolution of theories in management

Topic 4. Organizational dynamics and conflict resolution

Content module 2. Modern management tools and technologies

Topic 5. Evolution of organizational structures. The concept of organizational design

Topic 6. Cross-cultural management concepts

Topic 7. Process concept in management



Topic 8. Modern concepts in strategic management

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Learning forms and methods

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competence-oriented tasks on topics; express tests; presentations on topics; essay and final control work.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.