



Syllabus of the course

« Business etiquette in the field of sociocultural activities »

Specialty	028 «Management of Sociocultural Activities»	
Study Programme	Event management	
Study cycle (Bachelor, Master, PhD)	the second (master's) level of higher education	
Course status	elective	
Language	English	
Term	1 year of study 1 semester or 1 year of study 2 semester	
ECTS credits	5	
Workload	Lectures – 18 hours. Practical studies – 22 hours. Laboratory studies – 0 hours. Self-study – 110 hours.	
Assessment system	Grading including Exam	
Department	Department of Management and Business, auditorium 703 of the library building, phone: (057) 702-01-46 (2-96), website: https://www.kmib.hneu.edu.ua	
Teaching staff	Tatyana Pavlivna Blyznyuk, Doctor of Sciences in Economics, Professor	
Contacts	tetyana.blyznyuk@hneu.net	
Course schedule	Lectures: according to the schedule Practical studies: according to the schedule	
Consultations	At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.	
Learning objectives and skills:		
<i>is the formation of competencies that contribute to a successful career and effective business management in the field of socio-cultural activities, the development of business communications, and an increase in the level of sociability</i>		
Structural and logical scheme of the course		
Prerequisites	Postrequisites	
-	-	
-	-	
Course content		
Content module 1. Theoretical aspects of business etiquette		
Topic 1. Etiquette as a social phenomenon		
Topic 2. Etiquette of business communication in the field of socio-cultural activities		
Content module 2. Applied aspects of business etiquette in the field of socio-cultural activities		
Topic 3. Event etiquette		
Topic 4. Digital etiquette		
Teaching environment (software)		
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>		



Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program