



**Syllabus of the course**  
*«Economy of enterprise»*

<b>Specialty</b>	<i>073 Management</i>
<b>Study Programme</b>	<i>Business Administration</i>
<b>Study cycle (Bachelor, Master, PhD)</b>	<i>the first (Bachelor) level of higher education</i>
<b>Course status</b>	<i>Mandatory</i>
<b>Language</b>	<i>English</i>
<b>Term</b>	<i>second year, third semester</i>
<b>ECTS credits</b>	<i>5</i>
<b>Workload</b>	<i>Lectures – 24 hours</i> <i>Practical studies (seminars) – 24 hours</i> <i>Self-study – 102 hours</i>
<b>Assessment system</b>	<i>Grading including Exam</i>
<b>Department</b>	<i>Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, <a href="http://www.kafepm.hneu.edu.ua">http://www.kafepm.hneu.edu.ua</a></i>
<b>Teaching staff</b>	<i>Iuliia Kotelnikova, Ph.D in Economics, Associate professor</i>
<b>Contacts</b>	<i>iuliiakotelnykova@gmail.com</i>
<b>Course schedule</b>	<i>Lectures: according to schedule</i> <i>Practical studies (seminars): according to schedule</i>
<b>Consultations</b>	<i>At the Department of Enterprise Economics and Business Organization, offline, according to the schedule, individual, PNS chat.</i>
<b>The purpose of the course</b>	
<i>focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level</i>	
<b>Prerequisites for learning</b>	
<i>Macro- and microeconomics, Basics of international economy and management</i>	
<b>Course content</b>	
<b>Content module 1. Enterprise. Concept of functioning</b>	
<b>Topic 1. Theories and models of enterprises. Basics of entrepreneurship</b>	
<b>Topic 2. Types of enterprises, their organizational and legal forms</b>	
<b>Topic 3. Organizational structure, enterprise management and the influence of the external environment on enterprise activity</b>	
<b>Topic 4. Markets and products</b>	
<b>Topic 5. Product and price policy of enterprise</b>	
<b>Content module 2. Resource provision and financial results of enterprise</b>	
<b>Topic 6. Enterprise personnel, productivity and remuneration</b>	
<b>Topic 7. Fixed capital of an enterprise</b>	
<b>Topic 8. Current assets and intellectual capital</b>	
<b>Topic 9. Innovative activity</b>	
<b>Topic 10. The costs of an enterprise</b>	
<b>Topic 11. Financial results and economic efficiency of enterprise activity</b>	
<b>Teaching environment (software)</b>	
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	



### **Assessment system**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: express tests; presentations, presentation of an individual task; final control work.

*More detailed information on assessment and grading system is given in the technological card of the course.*

### **Course policies**

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.*

Syllabus approved at the meeting of the Department «27/03/2023, minutes № 11.