



Syllabus of the course «Economic diplomacy»

Specialty	292 «International Economic Relations»	
Study Programme	International Bysiness	
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education	
Course status	elective	
Language	English	
Term	third year fifth semester or third year sixth semester or fourth year seventh semester	
ECTS credits	5	
Workload	Lectures – 12 hours. Practical studies – 18 hours. Laboratory studies – 18 hours. Self-study – 102 hours.	
Assessment system	Grading including Exam	
Department	International Economic Relations Chair, room 36 of the 2nd educational building, phone: (057) 702 18 30 (add. 3-71), website: https://kafmev.hneu.edu.ua/	
Teaching staff	Hron Oleksandra Viktorivna, PhD (Economics), associate professor	
Contacts	gronsense@gmail.com	
Course schedule	Lectures: according to the schedule Practical studies: according to the schedule	
Consultations	At the Department of International Economic Relations, offline, according to the schedule, individual, PNS chat.	
Learning objectives and skills:		
is the formation of a system of theoretical knowledge and practical skills in relation to modern models, methods, tools, functions, principles and features of the formation of the system of economic diplomacy of the country and national business in the process of realizing the national foreign trade interests of the state		
Structural and logical scheme of the course		
Prerequisites	Postrequisites	
-	-	
-	-	
Course content		
Topic 1. Economic diplomacy as a means of implementing the state's foreign economic policy		
Topic 2. Normative provision of economic diplomacy		
Topic 3. World models of economic diplomacy		
Topic 4. Economic diplomacy in promoting international investment		
Topic 5. Economic diplomacy of Ukraine. International economic cooperation of Ukraine		
Topic 6. Peculiarities of the negotiation process in economic diplomacy		
Topic 7. Mechanisms of coordination of economic diplomacy in Ukraine		
Topic 8. Digitization of relations in the field of economic diplomacy		
Topic 9. Use of tools and means of public diplomacy to promote economic diplomacy		
Teaching environment (software)		
Multimedia projector, S. Kuznets PNS, Corporate Zoom system		



Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: control work, colloquium, presentations, creative homework, practical tasks.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.