



Syllabus of the course

«Analysis of international markets»

Specialty	292 «International Economic Relations»	
Study Programme	International Bysiness	
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education	
Course status	elective	
Language	English	
Term	third year fifth semester or third year sixth semester or fourth year seventh semester	
ECTS credits	5	
Workload	Lectures – 12 hours. Practical studies – 18 hours. Laboratory studies – 18 hours. Self-study – 102 hours.	
Assessment system	Grading including Exam	
Department	International Economic Relations Chair, room 36 of the 2nd educational building, phone: (057) 702 18 30 (add. 3-71), website: https://kafmev.hneu.edu.ua/	
Teaching staff	Murenets Iryna Hryhorivna, PhD, associate professor	
Contacts	ira.murenets@gmail.com	
Course schedule	Lectures: according to the schedule Practical studies: according to the schedule	
Consultations	At the Department of International Economic Relations, offline, according to the schedule, individual, PNS chat.	
Learning objectives and skills:		
of the educational discipline is to form theoretical knowledge about the system, methods and algorithms of the analysis of the international business environment for understanding the patterns and trends of the functioning of international markets and acquiring practical skills for their professional study		
Structural and logical scheme of the course		
Prerequisites	Postrequisites	
-	-	
-	-	
Course content		
Content module 1. Theoretical foundations of the study of international markets		
Topic 1. International market: essence, structure and classifications		
Topic 2. World markets and world prices		
Topic 3. Theoretical foundations of the market situation research		
Topic 4. Methodical tools for researching the market situation		
Topic 5. Forecast of market conditions		
Topic 6. Conjuncture of the goods market and the services market		
Content module 2. Conjunctural studies of certain types of markets		
Topic 7. The state of the world market of fuel and energy products		
Topic 8. Situation of the world market of metals		
Topic 9. The world market of food products		



Topic 10. Market situation of scientific and technical products

Topic 11. Situation of the world currency market

Topic 12. The influence of government policies on the market situation and justification for choosing a foreign market

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: practical or seminar tasks on topics 1, 5, 7, 9, practical on topics 2, 3, 4, 6, two written control papers on content modules, individual research task on topic 8.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.