



## Syllabus of the course

### «International Innovation Management»

<b>Specialty</b>	292 «International Economic Relations»
<b>Study Programme</b>	International Bysiness
<b>Study cycle (Bachelor, Master, PhD)</b>	the first (Bachelor) level of higher education
<b>Course status</b>	elective
<b>Language</b>	English
<b>Term</b>	third year fifth semester or third year sixth semester or fourth year seventh semester
<b>ECTS credits</b>	5
<b>Workload</b>	Lectures – 12 hours. Practical studies – 18 hours. Laboratory studies – 18 hours. Self-study – 102 hours.
<b>Assessment system</b>	Grading including Exam
<b>Department</b>	International Economic Relations Chair, room 36 of the 2nd educational building, phone: (057) 702 18 30 (add. 3-71), website: <a href="https://kafmev.hneu.edu.ua/">https://kafmev.hneu.edu.ua/</a>
<b>Teaching staff</b>	Mishin Oleksandr Yuriyovych, PhD, associate professor
<b>Contacts</b>	<a href="mailto:majmsvmaa@ukr.net">majmsvmaa@ukr.net</a>
<b>Course schedule</b>	Lectures: <a href="#">according to the schedule</a> Practical studies: <a href="#">according to the schedule</a>
<b>Consultations</b>	At the Department of International Economic Relations, offline, according to the schedule, individual, PNS chat.

#### Learning objectives and skills:

of the academic discipline: mastering the modern theoretical foundations of innovation management and practical skills in making strategic decisions in the process of managing the activities and development of enterprises in the international environment

#### Structural and logical scheme of the course

Prerequisites	Postrequisites
-	-
-	-

#### Course content

**Content module 1. Theoretical foundations of international innovation management**

**Topic 1. Scientific basis of innovation**

**Topic 2. Features of innovation in international corporations**

**Topic 3. Innovation management in the management system of international companies**

**Topic 4. Planning innovation activities in international companies**

**Topic 5. Organization of innovation activities in international companies**

**Content module 2: Peculiarities of international innovation management**

**Topic 6. Innovation project management in international companies**

**Topic 7. Financing the innovative development of international companies**

**Topic 8. Efficiency of innovation activities of international companies**

**Topic 9. Prospects for international innovation management**

**Topic 10. Regional peculiarities of innovation management**



**Topic 11. Strategic cooperation and protection of innovations**

**Teaching environment (software)**

*Multimedia projector, S. Kuznets PNS, Corporate Zoom system*

**Assessment system**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: laboratory work, practical assignments, presentation, written tests, assignments on topics, colloquia.

*More detailed information on assessment and grading system is given in the technological card of the course.*

**Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.*