



**Syllabus of the course**  
«Ethics in international business»

<b>Specialty</b>	292 «International Economic Relations»
<b>Study Programme</b>	International Bysiness
<b>Study cycle (Bachelor, Master, PhD)</b>	the first (Bachelor) level of higher education
<b>Course status</b>	elective
<b>Language</b>	English
<b>Term</b>	third year fifth semester or third year sixth semester or fourth year seventh semester
<b>ECTS credits</b>	5
<b>Workload</b>	Lectures – 12 hours. Practical studies – 18 hours. Laboratory studies – 18 hours. Self-study – 102 hours.
<b>Assessment system</b>	Grading including Exam
<b>Department</b>	International Economic Relations Chair, room 36 of the 2nd educational building, phone: (057) 702 18 30 (add. 3-71), website: <a href="https://kafmev.hneu.edu.ua/">https://kafmev.hneu.edu.ua/</a>
<b>Teaching staff</b>	Satusheva Karina Valeriivna, PhD, associate professor
<b>Contacts</b>	<a href="mailto:satusheva0605@ukr.net">satusheva0605@ukr.net</a>
<b>Course schedule</b>	Lectures: <a href="#">according to the schedule</a> Practical studies: <a href="#">according to the schedule</a>
<b>Consultations</b>	At the Department of International Economic Relations, offline, according to the schedule, individual, PNS chat.

**Learning objectives and skills:**

of the educational discipline is to form a system of knowledge, skills and practical skills regarding the theoretical foundations and methodological and practical tools for a comprehensive understanding of the role and place of ethics in international business

**Structural and logical scheme of the course**

Prerequisites	Postrequisites
-	-
-	-

**Course content**

**Content module 1.** Basics of international business ethics and basic forms of business communication

**Topic 1.** Ethics of international business: the subject and specifics of business ethics

**Topic 2.** Communication as a scientific and practical problem

**Topic 3.** Criticism and its ethical aspects

**Content module 2.** Practical principles of international business ethics

**Topic 4.** Peculiarities of public speaking

**Topic 5.** Preparation and analysis of business negotiations

**Topic 6.** Conflicts in business and ethical means of overcoming them

**Topic 7.** Image. Concepts of image and reputation. Clothes and manners of a business man

**Topic 8.** National peculiarities of international business ethics



**Teaching environment (software)**

*Multimedia projector, S. Kuznets PNS, Corporate Zoom system*

**Assessment system**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: practical tasks, control work, colloquium.

*More detailed information on assessment and grading system is given in the technological card of the course.*

**Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.*