



Syllabus of the course «Sustainable tourism»

Specialty	242 «Tourism and Recreation»	
Study Programme	«Tourism»	
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education	
Course status	elective	
Language	English	
Term	second year third semester or second year fourth semester or third year fifth semester or third year sixth semester or fourth year seventh semester or fourth year eighth semester	
ECTS credits	5	
Workload	Lectures – 24 hours. Practical studies – 24 hours. Laboratory studies – 0 hours. Self-study – 102 hours.	
Assessment system	Grading including Exam	
Department	Department of tourism, building 1, auditorium 316, phone: (057)758-77-26 (ext. 451), website: http://tourism.hneu.edu.ua/	
Teaching staff	Naumik-Gladka Kateryna Georgiivna, professor of the department of tourism, professor	
Contacts	naumikateryna@gmail.com	
Course schedule	Lectures: according to the schedule Practical studies: according to the schedule	
Consultations	At the Department of tourism, offline, according to the schedule, individual, PNS chat.	
Learning objectives and skills:		
is to acquire knowledge and systemic thinking on theoretical, methodological and applied problems of tourism development based on dialectical, systemic and functional		
Structural and logical scheme of the course		
Prerequisites	Postrequisites	
-	-	
-	-	
Course content		
<i>Module 1: Nature, theories and concepts of sustainable tourism development</i>		
Topic 1. Nature, theories and perspectives of sustainable development.		
Topic 2. International experience and the role of the UN in defining the principles of sustainable development.		
Topic 3. Theory of tourism in the light of the concept of sustainable development.		
Topic 4. A systematic approach to tourism research.		
<i>Module 2. Scientific and methodological principles of tourism business management based on sustainable development.</i>		
Topic 5. Market mechanisms of functioning of tourism business entities in the context of globalisation.		
Topic 6. Methodological bases of management of tour business entities.		
Topic 7. Strategies for management of tourism business entities through sustainable		



development formats.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: assignments on topics; current control papers; presentation of a selected report and writing an essay.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.