



**Syllabus of the educational course
«Economy of enterprises»**

Specialty	<i>073 Management</i>
Educational program	<i>Logistics</i>
Level of education	<i>Bachelor</i>
Discipline status	<i>Mandatory</i>
Teaching language	<i>English</i>
Course / semester	<i>2 course, 3 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 24 hours Practical studies (seminars) – 24 hours Independent training – 102 hours</i>
Form of final assessment	<i>Exam</i>
Department	<i>Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua</i>
Teacher (-s)	<i>Iuliia Kotelnikova, Ph.D., associate professor</i>
Teacher's contacts	<i>iuliiakotelnykova@gmail.com</i>
Days of the classes	<i>Lectures: according to schedule Practical studies (seminars): according to schedule</i>
Consultations	<i>According to the schedule of consultations, individual, chat in PNS, Telegram</i>
The purpose of the course	
<i>is focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level</i>	
Prerequisites for learning	
<i>Basic knowledge in «Macroeconomics», «Microeconomics», “Higher mathematics”, “Econometrics, statistics”.</i>	
Content of the educational discipline	
Content module 1. Enterprise. Concept of functioning	
Theme 1. Theories and models of enterprises	
Theme 2. Entrepreneurship: essence, types, principals	
Theme 3. Types of enterprises, their institutional-legal forms	
Theme 4. External environment of enterprises	
Theme 5. Organization structure and enterprise management	
Theme 6. Market and products	
Content module 2. Resource provision and financial results of enterprise	
Theme 7. Forecasting and planning of an enterprise activity	
Theme 8. Personnel of an enterprise and remuneration	
Theme 9. Intellectual capital	
Theme 10. Production and sales cost of an enterprise	
Theme 11. Investment	
Theme 12. Financial results of an enterprise activity	
Material and technical (software) support of the course	
<i>Multimedia projector</i>	



Course page on the Moodle platform (personal training system) <https://pns.hneu.edu.ua/>

Assessment system of learning outcomes

S. Kuznets KNUE uses a cumulative (100 point) system of assessment. The total number of points that higher education applicant can accumulate consists of the sum of points for current and final control. The maximum amount for the current control is 60 points. The minimum amount for the current control is 35 points. The maximum amount for the final control is 40 points. The minimum amount for the final control is 25 points. Current control includes the following types of work: completing the tasks on topics, current tests, presentations. More detailed information on assessment is given in the technological card of the discipline.

Course policies

The teaching of the discipline is based on the principles of academic integrity. Academic Integrity Violations are: academic plagiarism, fabrication, falsification, cheating, bribery, biased evaluation. In case of academic integrity violation, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline

Syllabus approved at the meeting of the Department «31» May 2022. Protocol № 16.