



Syllabus of the educational course

«Competition on international markets»

Specialty	<i>292 International Economic Relations</i>
Educational program	<i>International Economic Relations</i>
Level of education	<i>The third (educational and scientific) level of higher education</i>
Course status	<i>mandatory</i>
Language of teaching, learning and assessment	<i>English</i>
Course / semester	<i>1 course, 2 semester</i>
Number of credits ECTS	<i>4</i>
Distribution of hours by forms educational process and types educational classes	<i>Lectures – 16 hours.</i>
	<i>Practical studies (seminars) – 16 hours.</i>
	<i>Self-study – 88 hours.</i>
Form of semester assessment	<i>Pass</i>
Department	<i>Department of International Economic Relations, Building 2, Room 35, https://kafmev.hneu.edu.ua</i>
Teacher (-s)	<i>Otenko Iryna, doctor of economics, professor</i>
Teacher's contacts	<i>kafecan@hneu.edu.ua</i>
Days of the classes	<i>Lectures: according to the current schedule of classes Seminars: according to the current schedule of classes</i>
Consultations	<i>At the Department of International Economic Relations, full-time, according to the schedule of consultations, individual, PNS chat, Zoom</i>

The goal of the academic course: *formation of students' knowledge about the trends and regularities of the modern development of international competition of countries in the conditions of globalization; potential opportunities and threats arising as a result of the competitive behavior of companies on international markets, the prospects of their achieving strategic success and the formation of sustainable competitive advantages*

Structural and logical scheme of studying an academic discipline

Prerequisites	Post requisites
Methodology and organization of scientific research	Scientific research work
World economy, trends and regularities of its development	Scientific research work

Content of the educational course

- Topic 1.** Theoretical and conceptual foundations of international competitiveness
- Topic 2.** Conditions of sustainable development as the evolution of competitive environment factors
- Topic 3.** International competitiveness of countries in the conditions of globalization
- Topic 4.** Socio-cultural factors of formation of international competitiveness of countries
- Topic 5.** Formation of competitiveness of firms on global and international markets
- Topic 6.** Places and prospects for strengthening Ukraine's international competitiveness
- Topic 7.** Development and formation of international competitiveness of the Kharkiv region in the post-war period



Material and technical support (software) of the course

Multimedia projector, S.Kuznets KhNUE, ZOOM

Assessment system of learning outcomes

The university uses a 100-point accumulative system for evaluating the learning outcomes of students of higher education.

The form of semester control is credit: the maximum amount is 100 points; the minimum amount that allows a student of higher education to receive credit is 60 points.

Final control is carried out in the form of semester control.

Semester control is conducted in the form of credit. The credit score is determined by summing the points for all types of current control.

During the teaching of the academic discipline, the following activities are used: writing an article (40 points), theses (20 points), 4 essays (40 points).

More detailed information about the evaluation system is given in the work plan (technological map) for the academic discipline.

Course policies

The teaching of the course is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, or biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Program of the course

<http://repository.hneu.edu.ua>