



**Syllabus of the course  
«Creative economy»**

<b>Specialty</b>	051 Economics	
<b>Study Programme</b>	<i>Economics</i>	
<b>Study cycle (Bachelor, Master, PhD)</b>	<i>Third level</i>	
<b>Course status</b>	<i>Basic</i>	
<b>Language</b>	<i>English</i>	
<b>Term</b>	<i>1 year, 3rd semester</i>	
<b>ECTS credits</b>	<i>The number of credits according to the curriculum is 5</i>	
<b>Workload</b>	<i>Lectures – 20 hours Laboratory studies – 20 hours Independent work - 110 hours</i>	
<b>Assessment system</b>	<i>Credit</i>	
<b>Department</b>	<i>Social economy, room 217 (main building), (057)702-12-80, <a href="http://www.kafesn.hneu.edu.ua/">http://www.kafesn.hneu.edu.ua/</a></i>	
<b>Teaching staff</b>	<i>Sotnikova Yuliia Volodymyrivna, Candidate of Economic Sciences, Associate Professor of the Department of Social economy</i>	
<b>Contacts</b>	<i>Yuliia.Sotnikova@hneu.net</i>	
<b>Course schedule</b>	<i>Schedule of classes: <a href="http://services.hneu.edu.ua:8081/schedule/selection.jsf">http://services.hneu.edu.ua:8081/schedule/selection.jsf</a></i>	
<b>Consultations</b>	<i>At the Department of Social Economy, face-to-face, according to the consultation schedule, individual, chat at PNS</i>	
<b>The purpose of the educational discipline</b>		
<i>the formation of students' innovative thinking, mastering the tools of a creative approach to solving innovative problems, acquiring knowledge and skills in the development of creative environment and forming a creative organization</i>		
<b>Prerequisites for study</b>		
<b>Structural and logical scheme of the course</b>		
<b>Prerequisites</b>	<b>Postrequisites</b>	
Social economy and politics	Mathematical methods and models in scientific research	
<b>Course content</b>		
<b>Content module 1. Creative economy: formation, development and initiating environment</b>		
Theme 1. The conceptual principles of the creative economy		
Theme 2. The features of the formation of a creative economy in Ukraine and abroad		
Theme 3. Protection of intellectual property rights in the creative economy		
Theme 4. Creative management as a basis for building a creative economy		
<b>Content module 2. The theoretical foundations of creative management</b>		
Theme 5. The process and nature of human thinking. The types of thinking		
Theme 6. Formation of a creative person		
Theme 7. The creative type manager		
Theme 8. Formation of creative environment at an organization		
Theme 9. Integral intelligence as an object of management in creative management		



Theme 10. Team building in creative management

Theme 11. Motivation of personalities of creative type

**Teaching environment (software)**

Multimedia projector, PNS of S.Kuznets KNUE, ZOOM, MS Office

**Assessment system**

The system for evaluating the developed competencies of graduate students takes into account the types of classes that, according to the program of the academic discipline, include lectures, laboratory classes, as well as independent work. The evaluation of the developed competences is carried out according to the accumulative 100-point system. Control measures include:

current control, which is carried out during the semester during lectures and laboratory classes and is evaluated by the amount of points scored;

module control, which is carried out taking into account the current control of the corresponding content module and aims at an integrated assessment of the learning results

Current control of this academic discipline is carried out in the following forms:

active work in lectures and practical classes;

carrying out control works;

performing of an individual research task.

Modular control is carried out in the form of complex control work. The modular control is carried out at the PNS after all the theoretical material has been reviewed and individual tasks have been completed within each of the two modules. More detailed information on the system of evaluation and accumulation of points for the academic discipline is provided in the work plan (technological card) for the academic discipline.

**Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

***More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program***